



CONTACT

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EDUCATION

University of Florida
BFA in Graphic Design
Class of 2020

VOLUNTEER

**OUT Sports League Social
and Philanthropy Committee**
Committee Co-Chair '26
Marketing Officer '25

GRAPHIC DESIGNER

TirePros | February 2023 – Present

Creating national and local level print and digital marketing assets for tire dealers across the country; customizing manufacturer promotions for Michelin, BFGoodrich, Hercules, Uniroyal, and more

JUNIOR DESIGNER

Iris Worldwide | April – October 2022

Designing marketing materials such as emails, ads, and social media graphics for worldwide clients, including Priceline, Barclays, IHG Hotels, JetBlue, American Airlines, Vredestein, and more

JUNIOR GRAPHIC DESIGNER

SimplePart | November 2020 – April 2022

Collaborating with the marketing team to design internal and external collateral including, but not limited to, one-pagers, toolkits, emails, infographics, and social media graphics. Working with worldwide clients like Nissan, INFINITI, Toyota, BMW Sydney, Audi, Lotus, and more

GRAPHIC DESIGN INTERN

Cade Museum for Creativity & Invention | Jan – July 2020

Designing print and collateral materials for the different themed exhibitions at the museum, in addition to creating ads to promote our exhibitions, events, and kids camps

CREATIVE DIRECTOR

TEDxUF | April 2019 – April 2020

Leading a team of designers and photographers to create branding, collateral, social media content, environmental design pieces and more for three TEDxUF salon events and the main conference, Paradox

GRAPHIC DESIGNER

August 2018 – April 2019

Designing social media and print graphics for salon events and the main TEDxUF conference in April of 2019

CO-CREATIVE DIRECTOR

Ligature 29 | May 2019 – February 2020

Organizing and branding Ligature 29, an annual graphic design symposium at the University of Florida that features an exhibition of juried student design work, networking and social events with AIGA Gainesville, and lectures and workshops by Tad Carpenter and Meg Lewis

GRAPHIC DESIGNER

UF Annual Giving | July 2018 – December 2019

Laying out forms and pledge cards for UF alumni to make donations, creating promos for fundraising campaigns, and making artwork and layouts for print and digital fundraisers

GRAPHIC DESIGNER

Swamp Records | September 2018 – May 2019

Redesigning the logo, shirt, and branding for the record label, creating branding and merch for local bands, and designing social media graphics for concerts and festivals